

# CUSTOM EMBROIDERY

Rugged Canvas Products sewn from the fabric of Maine Life Since 1968

The Port Canvas Company offers in-house embroidery application services on all of its canvas products. Here is the procedure for executing a custom design.

## EXISTING EMBROIDERY

If you already have had your design digitized for embroidery, you can send or have it sent to us at [Sales@PortCanvas.com](mailto:Sales@PortCanvas.com) with a .dst designation/suffix. We will then test it for suitability on heavyweight natural canvas. Designs specifically created for use on jackets or hat don't always work on canvas, we will assess the situation for you.

## ARTWORK

To get a design digitized, you need to E-Mail a copy of your artwork in either a .jpg, .tiff or .eps format to [Sales@PortCanvas.com](mailto:Sales@PortCanvas.com). We will then forward it onto to our digitizer with specific instructions.



## DIGITIZING YOUR LOGO

To create your logo, it must be interpreted by an embroidery digitizer. The designer digitally works your artwork into an XY axis pattern of stitches for our embroidery machine.

## SIZING

The designer determines the type of stitch and thread spacing for each area of the design. *Designs are made to a specific size.* A logo two inches by two inches will take substantially less stitches than the same logo four inches by four inches. The digitizer must know the size of the design before work can commence. It is important to remember the final size is fixed, especially if you want to use it on several items such as canvas bags, shirts and hats. Additional uses should be considered in advance.

## PRICING

The cost for digitizing is based upon the number of stitches required to produce the final product. Our designer's prices are \$9.00/Thousand stitches.

## QUOTATIONS

The ability to provide a firm quotation for the creation of a digitized design is limited. There are many variables which the designer must consider, one being the colors of the thread and the material to which it will be applied. A white logo on a navy blue bag will require greater stitch density (more stitches) than gold on natural.

A quotation for *applying* your logo to a Port Canvas product will be available upon review of your artwork and a rough determination of the number of stitches.



Should you have any questions or desire a quotation, please do not hesitate to contact the Port Canvas Company toll free at 800/333-6788 or at [Sales@PortCanvas.com](mailto:Sales@PortCanvas.com).



June 2011

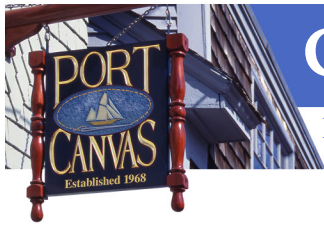
The Port Canvas Company • 39 Limerick Road • Arundel, Maine 04046

P: (800)333.6788

F: (207)985.9768

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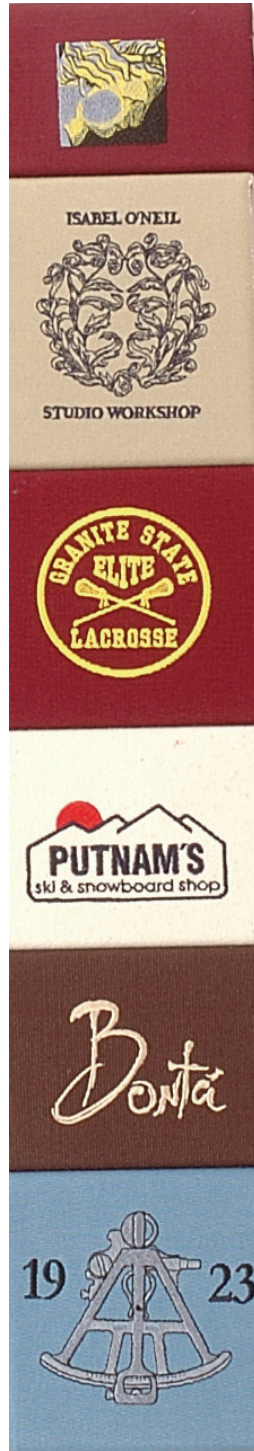
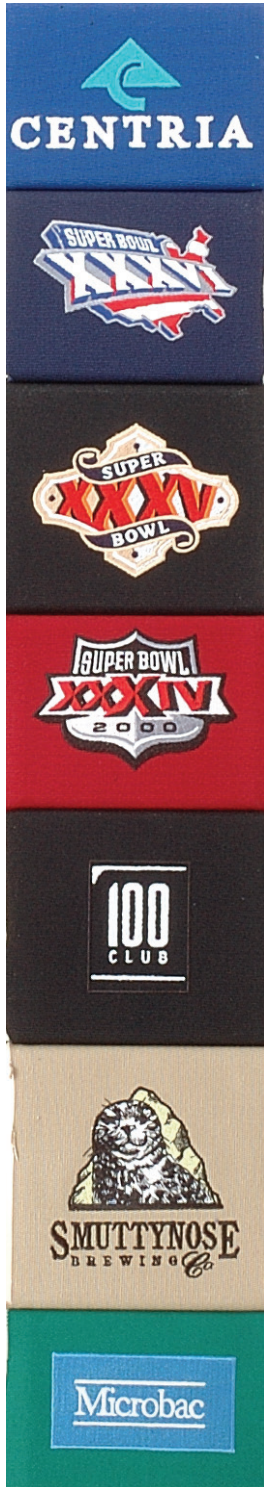
[www.PortCanvas.com](http://www.PortCanvas.com)



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Presented below are just a few of the hundreds of logos which have graced our bags over the years. Put us to the test, we look forward to exceeding your expectations.



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